

Nordic Delegation to Smart Cities New York

May 8 -10, 2018

Brooklyn Navy Yard / Pier 36



Smart Cities New York 2018 will bring together local and international leaders, influencers, and experts from both the private and public sectors to discuss how they are redefining urban environments to be smarter, safer, healthier and more resilient.

NYC as a market: The city of New York has set out to reduce its greenhouse gas emissions by 80% in 2050. To reach this target, New York City, along with most major American cities, is investing in sustainable and smart solutions within renewable energy, energy efficiency, smart and electric transportation, climate adaptation, solid waste management, etc.

Nordic clean tech-providers: Nordic countries have been focused on environmental and smart city challenges for a long time and are world leaders in technological and sustainable solutions. This positions the Nordics as an attractive potential partner in markets with a high demand for clean and urban technologies, such as New York City.

If you represent a Swedish city, company or other relevant player working with clean and/or urban tech, you should consider being part of our Nordic delegation. Together with our partners from Denmark, Finland, Norway and Iceland, we will gather cities and companies from all of the Nordic countries representing a broad spectrum of expertise and technology focused on today's environmental and urban challenges.

We are currently working on a program that will provide participants with:

- Access to Smart City conference-expo related events,
- Opportunities to network with industry personnel,
- Opportunities to showcase Nordic solutions to relevant audiences.

Interested? Please contact:

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For more info on the SCNY program, please visit: <https://smartcitiesny.com>

This program is organized in collaboration with the Consulates General of Denmark, Finland, Iceland, Norway and Sweden, as well as:

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Preliminary Program

Mon, May 7th

Evening Networking Reception with New York City & State Authorities / Location TBD

The [Urban Future Lab \(UFL\)](#) is New York City's hub for smart cities, smart grid and clean energy. Together with the Nordic Bloc and the Belgian-American Chamber of Commerce, UFL will host a networking reception with officials from NY City and State Authorities, including: [NYCx](#), [Con Edison](#), [National Grid](#), [NYCEDC](#), [NYSERDA](#), [Direct Energy](#), as well as some select investors. Details to follow.

Tues, May 8th

Smart City NY Workshops / Brooklyn Navy Yard

A wide range of 90 min workshops that participants can register to attend throughout the day. The workshops will address specific areas within renewable energy, energy efficiency, smart and electric transportation, climate adaptation, etc. Specific workshop titles and outlines will be made available shortly and will be published to <https://smartcitiesny.com/program/>

Two of these workshops will be organized by the Nordic Bloc of countries:

- **Clean and Intelligent Urban Mobility: Experiences from the Nordics**
- **Smart and Sustainable Buildings: Experiences from the Nordics**

These two workshops provide an opportunity for relevant Norwegian companies to participate as panelists or presenters. Interested companies should contact Hanna Eriksson Lagerberg (contact info on page one).

Evening: Conference Opening Reception

Wed & Thurs,
May 9th- 10th

Smart City NY Conference and Expo / Pier 36

A series of talks and panel discussions featuring thought leaders and senior members of the private and public sector to discuss investments in physical and digital infrastructure, health, education, sustainability, and other relevant areas. More information available at <https://smartcitiesny.com/program/>.

Throughout the conference Norwegian participants will be able to prescreen and set up meetings other attendees using the conference app. The expo portion of the program will showcase 50-60 exhibitors, and will include a 'Nordic City Solutions' stand that will serve as a meeting point for Norwegian (and other Nordic) participants.

Subject to changes. Additional Nordic sponsored events and activities to be announced.